

Take action to educate our community about prevention!

Sponsor the Northern Virginia Child Abuse Prevention Campaign

The 2012 Northern Virginia Child Abuse Prevention Campaign will be launched at our

10th Annual Allies in Prevention Awards Luncheon

March 28, 2012
12:00 to 2:00 PM

Maggiano's Tyson's Corner
with Keynote Speaker
Judge Stephen Rideout

With 200 participants and 5 regional awardees, this event is a high-profile campaign kick-off that garners media coverage and community excitement every year. Tens of thousands of campaign materials are unveiled and distributed to community leaders and child welfare professionals from across Northern Virginia.



For more information contact
Karen Price, Director of Development
703-820-9001 or kprice@scanva.org

**PLEASE NOTE: Different deadlines exist for each benefit listed at right. Please contact SCAN to ensure you are in time to receive the benefits listed.*

SCAN

Building hope for children & families
in Northern Virginia

Make the Prevention Campaign possible:

Every year, SCAN launches the Northern Virginia Child Abuse Prevention Campaign at its well-known Allies in Prevention Awards Luncheon. The Allies in Prevention Awards presented at the event highlight the dedication and impact of local child welfare professionals and inspire our community's continued commitment to improving outcomes for children and focusing on prevention.



The campaign harnesses this energy to reach thousands of children and families across the region with messages of support for families and highlights the importance of prevention. In addition to the opportunity to honor local heroes, the campaign itself has become a trusted source of quality messaging and materials for the hundreds of child and family welfare advocates who serve our region.

Sponsorship Opportunities:

All sponsors will be offered a complimentary invitation to SCAN's annual awards luncheon; acknowledged in the printed program at the luncheon* and listed on SCAN's website in the list of Campaign Contributors. Additional benefits for higher level sponsors include:

CAMPAIGN SPONSOR (\$15,000)

- recognized on invitation, program and event banner*
- highlighted on signature public education campaign item*
- full-page ad (b&w 7.5"T x 4.5"W) in luncheon program*
- logo featured in special campaign print newspaper ad in *The Alexandria Times**
- recognition through SCAN social media (facebook, twitter)
- acknowledgement in SCAN's newsletter & e-newsletter
- logo and link on the SCAN website, YouTube channel and iTunes library
- 8 complimentary tickets to the luncheon

OUTREACH SPONSOR (\$10,000)

- highlighted on campaign item for Northern Virginia families*
- full-page ad (b&w 7.5"T x 4.5"W) in luncheon program*
- logo featured in special campaign print newspaper ad in *The Alexandria Times**
- recognition through SCAN social media (facebook, twitter)
- acknowledgement in SCAN's newsletter & e-newsletter
- logo and link on the SCAN website
- 6 complimentary tickets to the luncheon

EDUCATION SPONSOR (\$5,000)

- logo on campaign poster in English and Spanish*
- full-page ad (b&w 7.5"T x 4.5"W) in luncheon program*
- listed in special campaign print newspaper ad in *The Alexandria Times**
- acknowledgement in SCAN's newsletter & e-newsletter
- logo and link on SCAN's website
- 4 complimentary tickets to the luncheon

LUNCHEON ALLIES (\$1,000)

- half-page ad (b&w 3.5"T x 4.5"W) in luncheon program*
- acknowledgement in SCAN newsletter
- logo and link on the SCAN website
- 2 complimentary tickets to the luncheon

Your commitment to sponsor our 2012 Allies in Prevention Awards Luncheon will not only make the event possible, but will help fund our exciting new campaign to **change the way our community thinks about child abuse prevention.** Thank you!

Learn more about the Allies in Prevention Awards at www.scanva.org