

Take action to educate our community about prevention!

# Become a Pinwheel Partner

**In 2011, an inaugural group of Pinwheel Partners joined with SCAN to provide financial support and active involvement in our public education campaign during National Child Abuse Prevention Month. Those partners included:**

AMERIGROUP  
ARLINGTON SUN-GAZETTE  
BACK TO HEALTH CENTER  
THE BAKESHOP ON FILLMORE  
BIRDS OF A FEATHER  
ART STUDIO & SCHOOL  
BOOKS-A-MILLION  
CARIBBEAN BREEZE RESTAURANT  
CHRIST CHURCH  
CREATIVE ELEGANCE INTERIORS  
KINDERHAUS TOYS  
VIRGINIA COMMERCE BANK  
*Del Ray, King Street,  
Mt Vernon, Newington and  
Prince Street Branches*

## Why a pinwheel? Why a partnership?

It's a symbol we all remember from childhood, and it represents a change in the way our community thinks about prevention, a focus on programs and policies that prioritize children and prevention to make sure child abuse and neglect never occur. As part of a national campaign through Prevent Child Abuse America, SCAN is proud to lead efforts here in Northern Virginia to lift up the pinwheel as the new symbol of child abuse and neglect prevention.

By working with local businesses and community organizations, we have the opportunity to reach more people with messages of prevention. Every partnership helps us reach children and families who might otherwise not know that it's okay to talk about child abuse, that we all have the power to prevent it in our community and that there are resources to help at-risk families.



## Meet a Pinwheel Partner:



Virginia Commerce Bank was one of the first community businesses to sign on as a Pinwheel Partner when SCAN launched the program last year. They offered Pinwheel Donation Cards at five local branches, giving us thousands of additional opportunities to share information and resources with children and families in Northern Virginia.

*"VCB feels fortunate to work with organizations like SCAN that provide valuable resources and support for local residents. Partnering with organizations that share our passion for community service and education is one of the many ways VCB and its employees are making the difference in our local communities."*

Keshaun Clark, Virginia Commerce Bank



## How can I become a Pinwheel Partner?

-  Offer **Pinwheel Donation Cards** at your place of business. Collect a \$1 donation for each card, display the cards during April and share the exciting Pinwheels for Prevention message with your community.
-  Host a **Pinwheel Day** and donate a percentage of sales (for one day in April or all month long) to SCAN. Display Pinwheels for Prevention materials.

Have a creative idea of your own? Let's talk! We'd love to hear how you think you could reach the most people in your community. From employee volunteer projects to dress-down days at the office, we're happy to discuss other ways you can raise funds and awareness for the cause.

# SCAN

Building hope for children & families  
in Northern Virginia

For more information contact  
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We want our Pinwheel Partners to experience their unique ability to help us **change the way our community thinks about child abuse prevention**. SCAN is proud to manage the *only* regional public education campaign focused on the prevention of child abuse and neglect in Northern Virginia. Your active support during April, National Child Abuse Prevention Month, puts you face-to-face with the thousands of children and families you will help us reach this year.

Learn more about Pinwheel Partner opportunities at [www.scanva.org](http://www.scanva.org)