



Building hope for children & families
in Northern Virginia

January 12, 2012

Dear Friends:

In a year of difficult economic challenges for our region, SCAN of Northern Virginia continued to make a difference for vulnerable children and families. To update you on these accomplishments, I am enclosing a copy of SCAN's newly published FY2011 Annual Report, which can also serve as your 2012 calendar. I hope you will enjoy the uplifting photos of children and families in the calendar report. It is filled with stories from the volunteers and families that SCAN engaged this year in strengthening parenting skills and ensuring nurturing homes for all children in Northern Virginia.

Over the last fourteen years, SCAN's golf tournaments have raised over \$500,000 for SCAN's Public Education, Parent Education, and Court Appointed Special Advocate (CASA) Programs. These programs are critical child abuse prevention efforts in our community. As a community, we have to focus on prevention – it's the most cost effective and life-changing way to ensure our children's future, and it's the right thing to do. Children and families in our community need our support. All funds raised at the tournament will go directly to support these much needed programs in 2011. *Now is the time to get involved and support programs that work.*

I would welcome the opportunity to partner with you again for our **Tee-Off FORE Children & Families golf tournament** to ensure the quality of SCAN's child abuse prevention programs and their positive impact on local children and families. As you read through this calendar/report, I hope you will be pleased to learn about the impact of our programs and motivated to support these valuable, cost-effective parenting, prevention, and child advocacy programs. Together, we can build hope for children and families here in our community!

Sincerely,

Sonia Quiñónez
Executive Director

P.S. I hope to see you on June 4th at Westfields!

SCAN (Stop Child Abuse Now)
of Northern Virginia
1705 Fern Street, 2nd Floor
Alexandria, Virginia 22302
Ph 703-820-9001
Fax 703-820-9002
info@scanva.org

AN AFFILIATE OF PREVENT CHILD ABUSE VIRGINIA

UNITED WAY #8349 PROUD MEMBER OF
CFC #79235 United Way
United Way
of the National Capital Area

www.scanva.org





TEE-OFF FORE *children&families*

Be a part of SCAN's 16TH
Annual Golf Tournament...
Together we can build hope for children
& families.



The Difference *One Day* of Golf can Make:

Our Annual SCAN Golf Tournament is one of our biggest fundraisers, raising critical funds for our Parent Education, Public Education and CASA (Court Appointed Special Advocate) Programs. Last year, these programs made a difference in the lives of more than **1,000 children & families**, and touched the lives of thousands of other community members across Northern Virginia.

- 81 CASA volunteers spoke out for children in the local court systems.
- 12 "Parenting Today" shows and 12 PSAs aired on Clear Channel radio.
- 169 parents and 78 children were educated through Parent Support Groups.
- 184 children and 101 families were served by SCAN's CASA Program.
- 70 child welfare advocates participated in the Allies in Prevention Coalition.
- 7,030 CASA volunteer hours had a combined value of \$144,326.
- More than 4,400 fact sheets were downloaded from SCAN's online Parent Resource Center.
- 79 parents and 104 children were helped through SCAN's parenting classes.



SCAN (Stop Child Abuse Now) of Northern Virginia

is a non-profit organization whose mission is to promote the well-being of children, improve parent-child relations and prevent child abuse and neglect by:

EDUCATING the community about the scope, nature and consequences of child abuse and neglect and the importance of positive, nurturing parenting; **PROVIDING** direct parent education; and **ADVOCATING** for children in the community, the legislature and the courts.



For more information on how you can help prevent child abuse and neglect by supporting SCAN's Golf Tournament, call 703.820.9001 or visit www.scanva.org.

MONDAY JUNE 4, 2012

1:00 P.M. SHOTGUN START

WESTFIELDS GOLF CLUB

13940 Balmoral Greens Avenue
Clifton, Virginia 20124
www.westfieldsgolf.com

About Westfields Golf Club:

Elevation changes, narrowing landing areas and multiple tee boxes on every hole make up the challenging Westfields Golf Club located in Fairfax County. To create the Westfields experience, Fred Couples teamed up with Gene Bates to design an 18-hole championship golf course that delivers constant entertainment to everyone who steps to the tee.

Westfields Golf Club is a "golf only" development, built on a select piece of spectacular natural terrain. Its 18 holes of golf will challenge golfers to use their mind and every club in their bag. There are no distractions at Westfields, just challenging golf in a secluded atmosphere.

SCAN'S 16TH ANNUAL GOLF TOURNAMENT

MONDAY JUNE 4, 2012

1:00 P.M. SHOTGUN START

WESTFIELDS GOLF CLUB - CLIFTON, VIRGINIA



**TEE-OFF
FORE**
children&families

Sponsor SCAN's Golf Tournament to make a difference for children and families!

BENEFITS TO YOU/YOUR COMPANY:

- Business people find SCAN's golf tournament is a great vehicle to reward employees, entertain clients, and give back to their community by supporting SCAN.
- Sponsors receive recognition through SCAN's website, the golf tournament program, SCAN's newsletter, and signage at the tournament.



- The 2004 Cone Corporation Citizenship Study found that 8 in 10 Americans say that corporate support of causes wins their trust in a company...a 21% increase since 1997!
- Young adults are especially likely to consider a company's support of social causes when making purchasing, employment and investment decisions.
- Affiliation with SCAN, a children's organization that has such a strong reputation in Northern Virginia

and is dedicated to the prevention of child abuse and neglect, offers numerous returns on every sponsor's investment in our community's children.

- More than 150 individuals will be involved in this year's tournament, including golfers and volunteers.
- Back this year, we also offer a golf clinic for less experienced golfers and those who have never golfed before. You can borrow Westfields' clubs; get individualized instruction on your swing, chipping/pitching and putting. Then, join the rest of the tournament golfers for the Awards Dinner donated by Olive Garden.

IMPORTANT DEADLINES

March 30

Submit Logos for promotional items

May 4

Submit all advertisement copy (as .jpg, .pdf, .tif or .eps)

May 13

Submit Names of Foursome

May 25

Deliver Sponsor Banners

to SCAN

May 31

Submit all Payments to SCAN

For more information on how you can help prevent child abuse and neglect by supporting SCAN's Golf Tournament, call 703.820.9001 or visit www.scanva.org.





TEE-OFF FORE

children&families

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WESTFIELDS GOLF CLUB - CLIFTON, VIRGINIA

Sponsorship Opportunities

MASTERS \$10,000

- Name and logo on golf shirts given to all participants
- Name and logo on printed publicity and promotional material
- Name and logo on SCAN website with link to your company website
- Two foursomes for golf, lunch, dinner and beverages
- Corporate Banner and special recognition at the 19th Hole Awards Dinner
- Your logo on every tee or green sign
- Full-page ad in program book

RYDER CUP \$7,500

- Name and logo on golf balls for participants
- Name and logo on SCAN website with link to your company website
- Foursome for golf, lunch, dinner and beverages
- Corporate Banner and special recognition at the 19th Hole Awards Dinner
- Tee or green sign
- Full-page ad in program book

KEMPER \$5,000

- Name and logo on golf towels for participants
- Foursome for golf, lunch, dinner and beverages
- Corporate Banner and special recognition at the 19th Hole Awards Dinner
- Tee or green sign
- Full-page ad in program book

WATERING HOLE \$3,000

- Signage on drink carts and drink stations
- Foursome for golf, lunch, dinner and beverages
- Full-page ad in program book

DOUBLE EAGLE \$2,000

- Name and logo on t-shirts for event volunteers
- Foursome for golf, lunch, dinner and beverages
- Tee or green sign
- Full-page ad in program book

CONTEST SPONSOR \$1,500

- Tee sign at the contest (Putting, Straightest, and Closest to the Pin Contests)
- Foursome for golf, lunch, dinner and beverages
- Half-page ad in program book

EAGLE \$1,000

- Foursome for golf, lunch, dinner and beverages
- Tee or green sign
- Half-page ad in program book

PRIZE SPONSOR \$500

- Tee or green sign at hole or the Driving Range
- Two tickets to Awards Dinner
- Quarter-page ad in program book

PROGRAM ADVERTISING

- \$250 Full-page ad (4.5"W x 7.5"T)
- \$150 Half-page ad (4.5"W x 3.5"T)
- \$100 Quarter-page ad (2½"W x 3.5"T)

INDIVIDUAL PARTICIPANTS

- \$300 per individual golfer for 18 holes of golf, lunch, Awards Dinner and beverages throughout the afternoon (will be matched with three others)
- \$100 to participate in a group Instructional Golf Clinic 2:30-4:30pm and attend the Tournament Awards Dinner—no previous golf experience required!

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WESTFIELDS GOLF CLUB - CLIFTON, VIRGINIA

Sponsor Sign-Up Form

I want to participate (check ALL that apply): Sponsor Foursome Golf Clinic Ad

Sponsorship Level: _____ Amount: \$ _____

Sponsor Name to be Acknowledged: _____

(Company/Individual/Couple)

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

My foursome includes the following four participants:

	Name	Email Address
1		
2		
3		
4		

- I will send you the names by May 13th.
 OR We will NOT be golfing at the tournament.

For Clinic Participants, please indicate here if you need to borrow clubs: Left-handed Right-handed

Please send your completed form to:

SCAN of Northern Virginia
 1705 Fern Street 2nd Floor
 Alexandria, VA 22302

Fax: 703.820.9002 Tax ID# 54-1473693

*For questions, contact *Karen Price* at
 703.820.9001 or kprice@scanva.org.

Please contact me about:

- I am interested in making a donation to the Silent Auction.
 I am interested in donating 150 items for the golfers' bags.
 I have employees who would like to help volunteer with SCAN's Golf Committee.

For more information on SCAN's programs and our Golf Tournament, visit www.scanva.org.

Method of Payment

- Check (payable to SCAN)
 Invoice me
 My donation will come from my donor-advised account at: _____ therefore, I/we cannot golf in the event.
 Visa MasterCard Amex

Card No. _____

Expiration Date: _____

Card Holder's Name: _____

Signature: _____