

# GREATER PRINCE WILLIAM AREA ALLIES IN PREVENTION BREAKFAST SUMMIT

# 2008 PREVENTION TOOLKIT

## What is in the Toolkit ?

- Allies in Prevention Coalition mousepad and SCAN pen - our gifts to you!
- "Parenting Can Be Tough" 2008 Blue Ribbon Campaign Materials in English and Spanish
- SCAN Parent Resource Center fact sheets in English and Spanish, with topics including Positive Discipline; Anger Management; The Power of Play; and Positive Communication
- Parent Connection Resource Guide FREE subscription information
- Parent Connection Resource Listing
- Informational brochures from today's partner organizations

## Guidelines for Outreach:

- **Focus on positive messaging.** Parents often shy away from negative or scary campaigns. Instead, focus on offering support, understanding and resources.
- **Be consistent.** By using the tools provided today, you're part of a region-wide group of professionals sending out a consistent, effective message to parents and community members.
- **Raise the subject.** No matter where you work or live, there are opportunities every day to express support and normalize the challenges of parenting. From your workplace to your neighborhood to your own friends and family, be a mentor and voice of support to parents you know.

## Tips for using this Toolkit:

**1. Distribute the Blue Ribbon Campaign materials** (including magnets, bookmarks, etc.) to parents in your community. If you'd like more, be in touch with SCAN and we can help! Use them at community fairs, special events and any time you come in contact with parents.

**2. Tell your professional peers about these tools!** All enclosed fact sheets can be copied, and are also available for download at [www.scanva.org](http://www.scanva.org) (see the back of this sheet for a full list of topics). Share your experience today via a group email to your team, or include links and more information in your next email newsletter.

**3. Subscribe to (and list your own programs) in SCAN's Parent Connection Resource Guide.** This is the only region-wide publication listing dozens of parenting resources available in our communities. Subscribe or request a submission form by sending an email to [info@scanva.org](mailto:info@scanva.org).

**4. Network with the professionals you meet today!** One of the most powerful ways to create change is by working together with other people committed to the prevention of child abuse and neglect. Stay in touch by joining one of today's partner organizations, or simply requesting to receive the Allies in Prevention Coalition's NEW quarterly email newsletter.

**Stay in touch with us!**



Building hope for children & families  
in Northern Virginia

SCAN of Northern Virginia  
703-820-9001 [www.scanva.org](http://www.scanva.org)



Prince William Health Partnership  
703-670-1340



Prince William Area Child Protection  
Partnership 703-792-4763



ALLIES IN PREVENTION  
COALITION

An initiative of SCAN of Northern Virginia  
Allies in Prevention Coalition  
[www.scanva.org/alliescoalition.htm](http://www.scanva.org/alliescoalition.htm)



To **DOWNLOAD** all of the Toolkit resources (and more!) visit:

**www.scanva.org**

and click on **“PARENT RESOURCE CENTER”**

SCAN's online Parent Resource Center provides resources on a wide variety of topics, including:

Parenting Can Be Tough. Asking for Help Doesn't Have to Be\*

Advocating for your Child in School \*

Anger Management\*

Balancing Parenthood and Work

Bullying

Childhood Obesity and Nutrition \*

Children and Divorce

Discipline \*

Domestic Violence

Family Stress

Grandparents Raising Grandchildren

Holiday Stress \*

Inappropriate Touching

Internet Safety for Children

Making Friends

Monitoring Your Child

Oral Hygiene and Health for Children

Parents as Role Models \*

Positive Communication with Your Children \*

The Power of Play \*

Preventing Child Abuse

Self Esteem

Sex and Violence in the Media

Sleep for Children

Social Development in Children \*

Summer Safety Tips \*

Supervision Guidelines \*

When Parents Date

*\* Resource also available in Spanish*

Online at **www.scanva.org/parent\_resource\_center.htm**