



**Monday, June 7, 2010 - 1:00 p.m. Shotgun Start
Westfields Golf Club - Clifton, Virginia**

SCAN (Stop Child Abuse Now) of Northern Virginia is a non-profit organization whose mission is to promote the well-being of children, improve parent-child relations and prevent child abuse and neglect by:

- educating the community about the scope, nature and consequences of child abuse and neglect and the importance of positive, nurturing parenting;
- providing direct parent education; and
- advocating for children in the community, the legislature and the courts

WHY YOU SHOULD HELP SPONSOR THE TOURNAMENT...

- Business people find SCAN's golf tournament is a great vehicle to **reward employees, entertain clients, and give back** to their community by supporting SCAN.
 - Sponsors **receive recognition** through SCAN's website, the golf tournament program, SCAN's newsletter, and signage at the tournament.
 - The 2004 *Cone Corporation Citizenship* Study found that 8 in 10 Americans say that corporate support of causes wins their **trust in a company...** a 21% increase since 1997! Young adults are especially likely to consider a company's support of social causes when making purchasing, employment and investment decisions.
 - Affiliation with SCAN, a children's organization that has such a **strong reputation** in Northern Virginia and is dedicated to the prevention of child abuse and neglect, offers numerous returns on every sponsors' investment in our community's children.
- **More than 150 individuals** will be involved in this year's tournament, including golfers and tournament volunteers.
 - **Back this year,** we also offer a golf clinic for less experienced golfers and those who have never golfed before. You can borrow Westfields' clubs; get individualized instruction on your swing, chipping/pitching and putting. Then, join the rest of the tournament golfers for the Awards Dinner.

HIGHLIGHTS FROM PAST TOURNAMENTS

- SCAN of Northern Virginia has relied on the nearly half a million raised from this tournament over the last thirteen years to support the organization's efforts to prevent child abuse and neglect in Northern Virginia.
- Many corporate sponsors have supported the SCAN Golf Tournament in recent years, including: Argon ST, Friedman Billings Ramsey, Verizon, Safeway, Freddie Mac, HiBall Events, Dominion, American Express, Virginia Commerce Bank, Potomac Mills, and many more!

For more information on how you can help prevent child abuse and neglect by supporting SCAN's Golf Tournament, visit www.scanva.org or call (703) 820-9001.



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SPONSORSHIP OPPORTUNITIES

MASTERS \$10,000

- Name and logo on golf shirts given to all participants
- Name and logo on printed publicity and promotional material
- Name and logo on SCAN website with link to your company website
- Foursome for golf, lunch, dinner and beverages
- Corporate Banner and special recognition at the 19th Hole Awards Dinner
- Tee or green sign
- Full-page ad in program book

RYDER CUP \$7,500

- Name and logo on caps for participants
- Name and logo on SCAN website with link to your company website
- Foursome for golf, lunch, dinner and beverages
- Corporate Banner and special recognition at the 19th Hole Awards Dinner
- Tee or green sign
- Full-page ad in program book

KEMPER \$5,000

- Name and logo on golf towels for participants
- Foursome for golf, lunch, dinner and beverages
- Corporate Banner and special recognition at the 19th Hole Awards Dinner
- Tee or green sign
- Full-page ad in program book

WATERING HOLE \$3,000

- Signage on drink carts and drink stations
- Foursome for golf, lunch, dinner and beverages
- Full-page ad in program book

DOUBLE EAGLE \$2,000

- Name and logo on t-shirts for event volunteers
- Foursome for golf, lunch, dinner and beverages
- Tee or green sign
- Full-page ad in program book

CONTEST SPONSOR \$1,500

- Tee sign at the contest (Putting, Straightest, and Closest to the Pin Contests)
- Foursome for golf, lunch, dinner and beverages
- Half-page ad in program book

EAGLE \$1,000

- Foursome for golf, lunch, dinner and beverages
- Tee or green sign
- Half-page ad in program book

PRIZE SPONSOR \$500

- Tee or green sign at hole or the Driving Range
- Two tickets to Awards Dinner
- Quarter-page ad in program book

PROGRAM ADVERTISING

- | | |
|----------------------------------|-------|
| ▪ Full-page ad (4.5"W x 7.5"T) | \$250 |
| ▪ Half-page ad (4.5"W x 3.5"T) | \$150 |
| ▪ Quarter-page ad (2½"W x 3.5"T) | \$100 |

INDIVIDUAL PARTICIPANTS

- \$300 per individual golfer for 18 holes of golf, lunch, Awards Dinner and beverages throughout the afternoon (will be matched with three others)
- \$100 to participate in a group Instructional Golf Clinic 2:30-4:30pm and attend the Tournament Awards Dinner – no previous golf experience required!

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Sponsor Sign-Up Form

Sponsorship Level: _____ Amount: \$ _____

Sponsor Name to be Acknowledged: _____
 (Company/Individual/Couple)

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Please also contact me about:

- I am also interested in making a donation to the Silent Auction.
- I am also interested in donating 150 items for the golfers' bags.
- I have employees who would like to help volunteer with SCAN's Golf Committee.

My foursome includes the following individuals:

	Name	Email Address
1		
2		
3		
4		

- OR I will send you the names by May 15th.
- OR We will not be golfing at the Tournament.

For Clinic Participants, please indicate here if you need to borrow clubs:

- Left-handed
- Right-handed

Method of Payment:

- Check (payable to SCAN) Invoice me
- My donation will come from my donor-advised account at: _____; therefore, I/we cannot golf in the event.
- Visa MasterCard AMEX

Card No. _____

Exp. Date: _____ / _____

Card Holder: _____

Signature: _____

Please send completed form to:
SCAN of Northern Virginia
 1705 Fern Street / 2nd Floor
 Alexandria, VA 22302
 Fax (703) 820-9002 Tax ID# 54-1473693

For more information on SCAN's programs and our Golf Tournament, visit www.scanva.org.

For questions, contact Sonia Quiñónez at 703-820-9001 or soniaq@scanva.org.

Thank you for helping SCAN build hope for children and families!